

## ORDER



**Orders**  
**Order / Rev:** 360088  
**Alt Order #:** 06860087  
**Product Desc:** D.C.C.C.  
**Estimate:** 1308  
**Flight Dates:** 10/02/12 - 10/08/12  
**Original Date / Rev:** 10/01/12 / 10/01/12  
**Order Type:** GENERAL

## KTNV - Las Vegas

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Democratic Congressional Campaign  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-05  
**Revenue Codes:** HOUSE, ISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	77	\$77,325.00	\$65,726.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	77	\$77,325.00	\$65,726.25	0.00
<b>Totals</b>	<b>77</b>	<b>\$77,325.00</b>	<b>\$65,726.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTNV - Las Vegas	26%	\$77,325.00
Market	100%	\$297,403.85

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$80,299.04
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	20%	\$59,480.77
KTUD	1%	\$2,974.04
KVMY	5%	\$14,870.19
KVVU	20%	\$59,480.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,974.04

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/02/12	10/05/12	M-F 5-6am Action News	CM	M-F 5-6a	- TWTF - -	:30	4	\$225.00	P-05	0.00	NM	4	\$900.00

**KTNV - Las Vegas**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACTION NWS@5AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- TWTF - -			4			\$225.00			0.00		
E 2	KTNV	10/02/12	10/05/12	M-F 6-7am Action News	CM	M-F 6-7a	- TWTF - -	:30	2	\$500.00	P-05	0.00	NM	2	\$1,000.00
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- TWTF - -			2			\$500.00			0.00		
E 3	KTNV	10/02/12	10/05/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	- TWTF - -	:30	10	\$500.00	P-05	0.00	NM	10	\$5,000.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- TWTF - -			10			\$500.00			0.00		
E 4	KTNV	10/02/12	10/05/12	430x News Early Edition Action News 430x-5x	CM	Sun-Thur 430x-5x	- TWTF - -	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
ACTN NWS@430AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- TWTF - -			2			\$150.00			0.00		
E 5	KTNV	10/06/12	10/06/12	Sat 5a News Sat 5a-6a News	CM	Sat 5a-6a News	- - - - - S -	:30	2	\$300.00	P-05	0.00	NM	2	\$600.00
ACTN NWS SA@5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- - - - - S -			2			\$300.00			0.00		
E 6	KTNV	10/06/12	10/06/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA	- - - - - S -	:30	1	\$750.00	P-05	0.00	NM	1	\$750.00
GD MRN-SAT-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- - - - - S -			1			\$750.00			0.00		
E 7	KTNV	10/06/12	10/06/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a	- - - - - S -	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
ACTN NWS SA@8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- - - - - S -			1			\$600.00			0.00		
E 8	KTNV	10/07/12	10/07/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a News	- - - - - S	:30	2	\$300.00	P-05	0.00	NM	2	\$600.00
ACTN NWS SU@5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- - - - - S			2			\$300.00			0.00		
E 9	KTNV	10/07/12	10/07/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a	- - - - - S	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
ACTN NWS SU@8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- - - - - S			1			\$600.00			0.00		
E 10	KTNV	10/02/12	10/05/12	M-F 10-11a The View	CM	M-F 10-11a	- TWTF - -	:30	3	\$600.00	P-05	0.00	NM	3	\$1,800.00
VIEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- TWTF - -			3			\$600.00			0.00		
E 11	KTNV	10/02/12	10/05/12	M-F 11-12p Action News	CM	M-F 11-12p	- TWTF - -	:30	3	\$500.00	P-05	0.00	NM	3	\$1,500.00
ACTN NEWS@11AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- TWTF - -			3			\$500.00			0.00		
E 12	KTNV	10/02/12	10/05/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	- TWTF - -	:30	2	\$450.00	P-05	0.00	NM	2	\$900.00
CHEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- TWTF - -			2			\$450.00			0.00		
E 13	KTNV	10/02/12	10/05/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P	- TWTF - -	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
ACTION NEWS @ 330															

Order / Rev: 360088  
Alt Order #: 06860087  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Democratic Congressional Campaign Cc  
Product Desc: D.C.C.C.  
Estimate: 1308

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	10/02/12	10/05/12	330PM ACTION NEWS CM 330pm Action News	CM	M-F 330PM-4P - TWTF--	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
ACTION NEWS @ 330														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--				2	\$350.00		0.00			
E 14	KTNV	10/02/12	10/05/12	M-F 5-5:30p CM Action News @ 5p	CM	M-F 5-5:30p - TWTF--	:30	3	\$600.00	P-05	0.00	NM	3	\$1,800.00
ACTION NWS@5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--				3	\$600.00		0.00			
E 15	KTNV	10/02/12	10/05/12	M-F 6-7p CM Action News	CM	M-F 6-7p - TWTF--	:30	4	\$600.00	P-05	0.00	NM	4	\$2,400.00
ACTION NWS @6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--				4	\$600.00		0.00			
E 16	KTNV	10/06/12	10/06/12	Sat 6-6:30p CM Action News	CM	Sat 6-6:30p -----S-	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTION NWS@6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$500.00		0.00			
E 17	KTNV	10/07/12	10/07/12	Sun 6-7p CM Action News	CM	Sun 6-7p -----S (6:00 PM-6:30 PM)	:30	1	\$650.00	P-05	0.00	NM	1	\$650.00
ACTION NWS@6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$650.00		0.00			
E 18	KTNV	10/02/12	10/05/12	7p-730p M-F CM 7p Access Hollywood	CM	7p-730p - TWTF--	:30	4	\$500.00	P-05	0.00	NM	4	\$2,000.00
ACCESS HOLLYWD<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--				4	\$500.00		0.00			
E 19	KTNV	10/02/12	10/05/12	M-F 7:30-8p CM Millionaire	CM	M-F 730-8p - TWTF--	:30	4	\$500.00	P-05	0.00	NM	4	\$2,000.00
miLLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--				4	\$500.00		0.00			
E 20	KTNV	10/08/12	10/08/12	Monday ABC Prime Other CM DANCE W/ STARS	CM	DANCE W/ STARS M----- (8:00 PM-10:00 PM)	:30	2	\$10,000.00	P-05	0.00	NM	2	\$20,000.00
DANCE W/ STARS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$10,000.00		0.00			
E 21	KTNV	10/08/12	10/08/12	Monday ABC Prime C CM CASTLE	CM	CASTLE M-----	:30	1	\$5,000.00	P-05	0.00	NM	1	\$5,000.00
CASTLE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$5,000.00		0.00			
E 22	KTNV	10/02/12	10/02/12	Tue ABC Prime C CM BODY OF PROOF	CM	BODY OF PROOF T-----	:30	1	\$4,000.00	P-05	0.00	NM	1	\$4,000.00
BODY OF PROOF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$4,000.00		0.00			
E 23	KTNV	10/07/12	10/07/12	Sun ABC Prime A CM AMERICA FUNNY HOME VIDE	CM	AMERICA FUNNY-----S	:30	2	\$2,000.00	P-05	0.00	NM	2	\$4,000.00
AMERICA FUNNY HOME VIDEOS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$2,000.00		0.00			
E 24	KTNV	10/07/12	10/07/12	Sun ABC Prime B CM ONCE UPON A TIME	CM	ONCE UPON A TIME T-----S (8:00 PM-9:00 PM)	:30	1	\$6,500.00	P-05	0.00	NM	1	\$6,500.00
ONCE UPON A TIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$6,500.00		0.00			
E 25	KTNV	10/02/12	10/05/12		CM	M-F 11-11:35p - TWTF--	:30	3	\$1,500.00	P-05	0.00	NM	3	\$4,500.00

Order / Rev: 360088  
Alt Order #: 06860087  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Democratic Congressional Campaign Cc  
Product Desc: D.C.C.C.  
Estimate: 1308

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11-11:35p Action News														
ACTION NWS@11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--				3	\$1,500.00		0.00			
E 26	KTNV	10/06/12	10/06/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p - - - - - S-	:30	1	\$1,250.00	P-05	0.00	NM	1	\$1,250.00
ACTION NWS@11P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S-				1	\$1,250.00		0.00			
E 27	KTNV	10/08/12	10/08/12	M-F 5-6am Action News	CM	M-F 5-6a M- - - - -	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
ACTION NWS@5AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$225.00		0.00			
E 28	KTNV	10/08/12	10/08/12	M-F 6-7am Action News	CM	M-F 6-7a M- - - - -	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$500.00		0.00			
E 29	KTNV	10/08/12	10/08/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M- - - - -	:30	2	\$500.00	P-05	0.00	NM	2	\$1,000.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				2	\$500.00		0.00			
E 30	KTNV	10/08/12	10/08/12	M-F 5-6am Action News	CM	M-F 5-6a M- - - - -	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
ACTN NWS@430AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$150.00		0.00			
E 31	KTNV	10/08/12	10/08/12	M-F 10-11a The View	CM	M-F 10-11a M- - - - -	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$600.00		0.00			
E 32	KTNV	10/08/12	10/08/12	M-F 11-12p Action News	CM	M-F 11-12p M- - - - -	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$500.00		0.00			
E 33	KTNV	10/08/12	10/08/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p M- - - - -	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
CHEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$450.00		0.00			
E 34	KTNV	10/08/12	10/08/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P M- - - - -	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00
ACTION NEWS @ 330														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$350.00		0.00			
E 35	KTNV	10/08/12	10/08/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M- - - - -	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
ACTION NWS@5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$600.00		0.00			
E 36	KTNV	10/08/12	10/08/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p M- - - - -	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACCESS HOLLYWD<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$500.00		0.00			
E 37	KTNV	10/08/12	10/08/12		CM	M-F 730-8p M- - - - -	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00

Order / Rev: 360088  
 Alt Order #: 06860087  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Democratic Congressional Campaign Cc  
 Product Desc: D.C.C.C.  
 Estimate: 1308

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7:30-8p Millionaire										
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----			1	\$500.00	0.00					
E 38	KTNV	10/08/12	10/08/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M-----	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
ACTION NWS@11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----			1	\$1,500.00	0.00					
E 39	KTNV	10/08/12	10/08/12	M-F 6-7p Action News	CM	M-F 6-7p M-----	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
ACTION NWS @6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----			1	\$600.00	0.00					
												Totals	77	\$77,325.00